

Annual
Performance
& Impact
Report
2022-2023





Please contact William Hénault by email at cdo@cpfnl.ca, no later than Monday, May 2, to receive free crafting material for this activity.

Corne

Pipe Cleaner Rings

ABOUT US

anadian Parents for French is a nationwide, research-informed, volunteer organization that represents 35,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Originally a small group of concerned parents who met in Ottawa founded Canadian Parents for French in 1977. These parents wanted to ensure that all children would have the opportunity to become bilingual in the Canadian school system.

Canadian Parents for French has evolved into a proactive National Network with 12 Branches and offices and over 140 Chapters, serving its members and educational stakeholders in communities nationwide. We recognize that our CPF National office is located on the unceded lands of the Anishinaabe people, that our Branch offices are located on lands of over 24 Indigenous peoples whose contributions and historic importance must be connected to our collective commitment to the promise and challenge of Truth and Reconciliation in all our communities.

In 2021-2022, Canadian Parents for French worked together as a national network to lead governance initiatives in support of Canadian parents and FSL learners, with a focus to building strong, inclusive, equitable and shared leadership, supporting engaged membership and volunteers, and delivering relevant, quality programming to parents and youth learning and using French. Our work has, despite our advocacy position of access for all, brought to the forefront the acknowledgement how some voices and experiences are often missing from decision making processes exacerbating systemic inequities in our society. The CPF Boards and staff leaders have committed to take a learning and change journey. Our efforts focus on understanding the roots of the inequities and building an approach to change and transform how we work. We are undertaking difficult and challenging conversations, but we are committed to the changes that are required to remain relevant and serve all those who call Canada home. We promise you, our members, and stakeholders, to listen, share our learnings with you and engage you in this important and ongoing work.

PRESIDENT'S MESSAGE



am very pleased to write this address to members and supporters of Canadian Parents for French – Newfoundland and Labrador as we close out our financial year 2022-23.

It has been a year of transition for us as we began a pilot with our colleagues at the PEI branch to begin sharing some operational resources including the position of Executive Director.

Through this pilot, we have been able to expand our program offerings while keeping operating costs flat. We also renewed our connection to the national CPF organization through the signing of a formal affiliation agreement and added a new board member at the provincial branch, Isabella Burry.

This past year also included some significant headwinds in the form of challenges to the availability of French Immersion programming in smaller centres across the province, including a risk of cancellation of programs in Stephenville and Happy Valley-Goose Bay.

After CPF engagement with school board and provincial government officials, as well as significant pushback from local parents, we were pleased that the provincial government has decided to continue to offer these programs.

On behalf of our board and our other volunteers, I want to thank you for your support this past year and I look forward to another productive year of supporting second language education in Newfoundland and Labrador.

Walter Parsons President | Président Canadian Parents for French - Newfoundland and Labrador

YOUTH

Ça va bien Aller: Phase I

CPF NL received a \$19,500.00 grant from Official Languages in Education Program (OLE-P).

This is an Art Based initiative to support the Socio-Emotional Development of Students in Grade 7 French Immersion. Topics in the sessions were on Relationships, Hope, Creative Problem Solving, Anxiety, and Empathy.

The initiative was facilitated by William Henault consisting of a program that offered 5 sessions per class, with a total of 45 sessions. This initiative reached 195 students, and featured 7 teachers across 9 classes.

Ça va bien Aller: Phase II

CPF NL received a \$19,500.00 grant from the Official Languages in Education Program (OLE-P) for Phase II of the project to take place in the 2022-2023 school year.

December 2022 was the beginning of the organization of materials for the program. Phase II of the program reached 333 students, from 15 classes, that were taught by 12 Teachers. The sessions began in March, 2023.



Heather Huxter Memorial **Writing Contest 2022**



he 2022 contest saw 179 students participate from grades 4-6, and including a Francophone category. The contestants came from 8 schools and involved the assistance or participation of 11 teachers.

4 cash prizes were sent to the classrooms of the winners in each category for a classroom celebration.



"Since her dream is to be a writer, this prize means a lot to her."

- Parent of a Grade 5 winner

YOUTH



2022 Concours d'arts oratoires

he 2022 Concours d'arts oratoires contest saw 29 student/ participants from 12 to 17 years of age (Grades 7-12), from 14 schools take part. Students participated in the following French programs categories: core French, Early French immersion, Late French immersion, and Francophone. There were 27 awards given out, and prize money was sent to 1st, 2nd, and 3rd place winners in the 9 age categories. Also an iPad was drawn and awarded to a participant.



William's Slang Workshops

- February 7, 2023 St. Matthews Elementary School 205 Children Participated
- March 20, 2023 Paradise Intermediate 120 Children Participated
- April 22, 2023 Rendez Vous TN-L, Clarenville Intermediate (St. Anthony, Stephenville, and Carbonear) **65 Children Participated**











Socio-cultural **Events Reaching**

CPF Supported Youth Partner

MEMBERS, VOLUNTEERS AND DONORS BY THE NUMBERS



Membership **Engagement**

As of April 1st

252 1,339 119



Parents/Adult Participants







Train CPF Volunteers

MEMBERS, VOLUNTEERS AND DONORS

Provincial Awards 2022

n November 30, 2022, five recipients were awarded 2022 Provincial Awards as follows:

- Volunteer of the Year **CPF Marystown Chapter**
- Student of the Year Isabella Burry
- Teacher Graduate of the Year Sean Kennedy
- Teacher of the Year Rebecca Hiscock
- Administrator of the Year Elizabeth Arès

The ceremony took place at Government House and was presided by Justice Lois Hoegg with 41 in attendance.





MEMBERS, VOLUNTEERS AND DONORS

Future Projects Planned

ur commitment is to move forward and create engaging projects for families to connect with their FSL learners. These efforts will increase visibility and awareness for CPF NL. We publish our newsletters and communicate via our social media channels to keep our members informed on our activities and local happenings. Our goal is to reconnect with our Chapters/Teams and offer them socio-cultural grants to support their local communities and schools.

Marystown Chapter

A Family fun day and information session was held in May of 2022. There were 14 parents and 23 children who attended and participated.

Summer Camp 2022

The Summer Camp, from July to August, featured a 7-week program with themes like Science, Arts, Olympics, and Foods of the World. There were also 7 Story Time events in the park. There were 56 children who participated in the Camp program and we hired two summer students to help with the camp.













MEMBERS, VOLUNTEERS AND DONORS

Volunteer of the Year 2022 Recipients

Anne Senior (Chapter Board Member) received the award on behalf of the Chapter.







"My name is Zachary Hoskins and I graduated from French **Immersion with Honours** in 2014. I am currently in the Canadian Armed Forces as a Combat Medic and my education in French Immersion has served me well throughout my career, and has opened many doors and provided me opportunities that would have not been possible without me

being Bi-lingual and proficient in both English and French. Each step of my career, French Immersion has added immensely in Basic training in Quebec, to paramedic training in New Brunswick and my current posting in Ontario as a Combat Medic. Even as a child from primary, elementary and high school, French has provided me the opportunity to make new friends, and acquaintances, through school sports and visiting St. Pierre on many occasions through school and sports. I currently have a step daughter that is enrolled in French Immersion in Ontario as I have seen firsthand the benefits of being bilingual and the opportunities it provides for learning, growth and enrichment. As a member of Canadian Armed Forces, having French Immersion background has provided many opportunities, both professionally and personally and great and valuable friendships. It would be a tremendous loss to our community to lose French *Immersion."* – Zachary Hoskins

CPF ADVOCACY IN ACTION

CROSS-CANA

OFFICIAL LA

CONSULT

INSULTATIONS

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IGUES OFFICIFILES

Consultation with Minister Petitpas-Taylor

ur Treasure Paula Luby-Coughland and long time FSL Champion Valerie Pike, joined their peers at the consultations for the modernization of the Official Languages Act.

The presence of CPF NL and the valuable input from our representatives made an impact on the Minister so that she better understood the needs of Newfoundlanders when it comes to supporting French as a second language.



Stephenville & Happy **Valley Goose Bay**

oth regions were at risk of losing their early French Dimmersion due to the standard enrollment numbers necessary to activate a kindergarten classroom for FSL.

CPF NL with the support of its board reached out to the Deputy Minister of Education Greg O'Leary and his Assistant Deputy Minister Scott Linehan to discuss this matter. Our advocacy to create awareness of FSL enrollment was welcomed by the Ministry and positive alliances were made, to work together to communicate on these matters.

CPF NL will continue to advocate for reasonable enrollment numbers for early learning, post education opportunities for our graduates and promote the continuous learning for FSL educators with our DELF project.



CPF ADVOCACY IN ACTION BY THE NUMBERS



CPF Advocacy Event



Education Stakeholder Event, Meeting

Meetings or

Activities with Stakeholders Reached



Media Releases Interview



Partner Meetings With Existing Partners Partners Joint initiatives currently underway

CPF NETWORK: BUILDING LEADERSHIP EXPERTISE BY THE NUMBERS



Branch Board Meetings and Special Meetings



Network,
National Events
or Meetings

Attendee participating on behalf
of Branch (staff and volunteers)

Branch Committee

Network, National **Education or Training** Sessions

Attendees participating on behalf of Branch (staff and volunteers)

CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

CPF NL 2022-2023 Board of Directors



Walter Parsons President



Laun Shoemaker Vice President



Paula Luby-Coughlan Treasure



Lisa Browne-Peters Secretary



Isabella Burry Youth Advocate



Member at large

Our Board Members

he Board of Directors for Canadian Parents for French
Newfoundland and Labrador had five (5) members serving from
April to September 2022. After the Annual General Meeting (AGM)
in November 2022, the new Board of Directors had six (6) members
serving the Branch. As the Board welcomed Isabella Burry as our new
Youth Advocate. The CPF NL Board of Directors generally meets every
month, with the exception of July and August. The Board of Directors
met seven times in person, throughout 2022-2023.

The Council of Executive Directors pursued operational discussions following the Networking Event, while the Chapter Development Officers held a two-day Education and Peer Exchange meeting after the conference. The Branch Executive Director regularly participated virtually in the monthly pan-Canadian Council of Executive Directors meetings. The Branch President attended the pan-Canadian Council of Presidents meetings. The Branch continued to support the CPF Network by sharing CPF Network press releases and other newsworthy documents, inviting followers on social media, the public and partners to attend any public events offered by the CPF Network. CPF NL, in collaboration with CPF NS, CPF NB and CPF PEI, holds bi-annual meetings of the Atlantic Branches to discuss issues specific to the Atlantic region. Membership and Chapter Development.

Our AGM was held at the Lantern on November 28th, 2022 following the Provincial awards.



BY THE NUMBERS

WEB & SOCIAL MEDIA

Website (using Google Analytics)	Apr 1, 2021 - Mar 31, 2022	Apr 1, 2022 - Mar 31, 2023
Number of users	884	2,407
Number of new users	726	2,159
Number of sessions	1,242	3,369
Number of page views	6,512	13,902
Average session duration (in minutes)	2:16	1:40
Facebook		
Number of page likes	1,376	1,393
Total Reach	38,971	38,299
Engagement (likes, comments, shares)	3,412	1,675
Page followers	1,317	1,492
Facebook visits	1,796	1,901







BY THE NUMBERS

2022-2023 FINANCIALS

Revenue

PCH Core Program Support	164,052
Projects or Other Support	48,445
Total	212,497

Expenses

	Total	214,666
Publicity		778
Travel		21,974
Operations	<u>.</u>	31,944
Honoraria		42,315
Programs		43,273
Salaries		74,382
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CPF Branch Statement of Operations

Revenue	212,497
Expenses	214,666
Excess or deficiency of revenue over expenses for the year	(2,169)

CPF Funding Diversification Efforts

Thank you - Merci

CPF Newfoundland and Labrador Branch acknowledges the important financial support of the Government of Canada from Canadian Heritage.

CPF Newfoundland and Labrador acknowledges receipt of a \$1,000 grant, provided as part of the More French, S.V.P! Mary Joyce Booth Fund.

Funded by the Government of Canada

Financé par le gouvernement du Canada



CPF Newfoundland and Labrador acknowledges the funding from The Department of Education and Early Years and the English School District for funding projects for our FSL students.







CPF Newfoundland and Labrador acknowledges the financial support from CPF National office.



ADDITIONAL FUNDERS

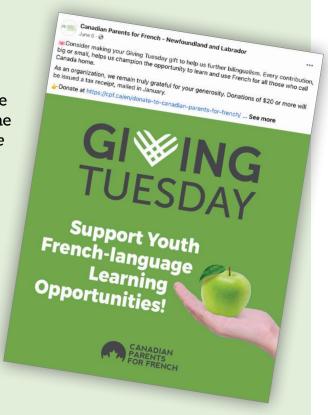
- Department of Education and early years OLEP funding for projects
- La Gabateur

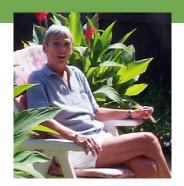


Giving Tuesday Campaign

Giving Tuesday is an

international day of giving that follows Black Friday and Cyber Monday. It presents an opportunity for CPF to engage potential donors to support the Mary Joyce Booth Fund, More French, S.V.P.! The success of the annual campaign is measured by the overall increase of the number of CPF donors annually. In 2021, there was 1 donor from our province / territory, raising \$200 as part of this campaign. This has increased by 100% over the previous year.







CPF Mary Joyce Booth Grant Awarded in 2022-2023

th the generosity of the legacy of the Mary Joyce Booth award, CPF NL was able to offer cash prizes to all of our Provincial Award winners, at a value of \$500.00 for each prize recipient.

EXECUTIVE DIRECTOR'S MESSAGE



2022-2023 was a year of transition for the CPF NL branch. With the board's dedication and determination to have CPF NL succeed in its continuation to support our FSL community, I was honored to be chosen as their new Executive Director. CPF NL has a legacy in Newfoundland and Labrador and holds steady to its traditions. In meeting with stakeholders and its members I saw the passion that they have for their right to second language learning. With the support of our strong board, advocacy efforts become easier, and new programs flourish. This branch has shown me they are open to opportunities to grow, to set new paths. In time I have no doubt that CPF NL will continue to engage with our decision makers to make an impact on the future of French second language in Newfoundland and Labrador.

I look forward to seeing our future champions of FSL through our programs, projects and community involvement. If not for our community leaders leading the way, CPF NL would not have the access to this great province, and for that we thank you.

Lucie Lamoureux Executive Director | Directrice général Canadian Parents for French - Newfoundland and Labrador

TREASURER'S REPORT (FINANCE AND AUDIT)

Based on October 3, 2022 Draft Financial Statement AGM November 30, 2022 @ the Lantern 6pm

was appointed to the Board of Directors in April 2016 and elected in January 2017. I was re-elected in November 2019. I am seeking re-election at this Annual General Meeting for my last full term. The bylaws limit the number of years on the Board of Directors to eight (8) years.

I took the role of Treasurer in December 2018. My role, since then, has been to make sure Canadian Parents for French – Newfoundland and Labrador meets its financial and legal obligations, based on generally accepted accounting principles.

In 2020-21, Pinsent Bartlett, an external accounting firm, worked with the organization to ensure continued sound book keeping and accounting practices.

REVENUES

In 2021-21, Canadian Parents for French – Newfoundland and Labrador received \$164,052 from Canadian Heritage.

Generally, Canadian Heritage's progress payments and final payments of contributions are made to Canadian Parents for French – Newfoundland and Labrador, based on reimbursement of eligible expenditures and achievement of performance expectations as identified in the contribution agreement.

The organization secured \$21,002 from other sources, such as the Job Creation Partnerships (JCP) program and the Mary Joyce Booth Fund. The overall budget for 2020-21 was roughly \$185,054.

Canadian Heritage honored its Contribution Agreement with Canadian Parents for French – Newfoundland and Labrador throughout 2021-2022, which meant once again, the organization did not suffer any loss of major revenues due to the pandemic.

The organization continued its operation with the Executive Director working remotely. The Chapter Development Officer was working at Canadian Parents for French – Newfoundland and Labrador under a Job Creation Partnerships agreement. The Department of Advanced Education, Skills and Labour also kept on paying living allowances throughout the pandemic. The organization kept its personnel in place to provide opportunities for youth to learn and use French in Newfoundland and Labrador.

Canadian Parents for French – Newfoundland and Labrador did not receive membership rebates in 2021-2022. Free memberships were offered throughout the year by Canadian Parents for French. The CPF network decided to forfeit membership fees to mitigate the impact of the COVID-19 pandemic and its consequences on membership.

EXPENSES

The organization had one (1) full time employee, the Executive Director, and a Chapter Development and Outreach Officer, on an employment program (JCP) for most of the year. A Project Coordinator joined the team, in October 2020, on a part-time basis. Salaries and wages reflect the fact that the organization did not have a Summer Outreach Team in Summer 2020.

Canadian Parent for French – Newfoundland and Labrador has fixed operational expenses such as rent, cell phone, telephone and internet services, photocopier rental, which accounted for \$36,763 in 2021-2022. Honoraria (Gifts and promotion) went from \$2,300 in 2020-2021 to just \$593.00 in 2021-2022 a significant decrease.

Programs and Activities amounted to close to \$49,068 this year. Many of our outreach activities and cultural programs went ahead, including summer programs with our two summer students. The organization spent \$2,994 in travel – mostly in local mileage and \$4,873 in Publicity and Promotional Material.

Canadian Parents for French – Newfoundland and Labrador shows an accounting surplus of \$31,240 for the year ending on March 31, 2022.

Once again, in the past year, COVID-19 did not only affect Canadian Parents for French – Newfoundland and Labrador, it also impacted Canadian Heritage. Contributions from the funding agency were delayed and the organization had to rely on a loan from the National Office to bridge its budget between the two (2) payments. The loan for 2022 has now been reimbursed to the National Office.

In 2021 – 2022, Canadian Parents for French – Newfoundland and Labrador continued to restructure its financial and internal audit methods, increasing financial safeguards.

The organization also reviewed its risk-management approaches. The fine tuning of its financial processes, comprehensive policies, procedures and oversight designed to reduce the risks identified to an appropriate threshold, speaks to the quality of the financial management at Canadian Parents for French – Newfoundland and Labrador, aligned with the network Financial Accountability & Controls, Liability policy (August 2018).

Chair Financial Committee Paula Luby-Coughlan

STANDING BOARD COMMITTEE REPORT **NOMINATIONS COMMITTEE**

AGM November 30, 2022

he role of the Branch Board of Directors is to uphold the mission of Canadian Parents for French, on behalf of the membership, and to serve as a link between Canadian Parents for French - Newfoundland and Labrador, its members, volunteers and the public it serves.

The responsibilities of the Nominating Committee are diverse. The 2021-22 Nominating Committee comprised of Lisa Browne-Peters and I focused mainly on identifying the Board's needs and finding suitable candidates for the Board of Directors and its working committees. The committee is also tasked with ensuring succession planning, facilitating transfer of organizational knowledge, and creating opportunities for the recruitment of new Board members.

Canadian Parents for French – Newfoundland and Labrador Bylaws stipulates that the "Branch Board of Directors shall consist of 5 to 8 directors." Board members are elected for a two (2) year term, they may seek re-election three (3) more times and serve up to eight (8) years on the Board of Directors.

Last year at the AGM the Nominating Committee recommended four (4) people for the 2021-2022 Board of Directors.

- Paula Luby-Coughlan appointed in April 2016, re-elected in January 2017 and November 2019
- Amy Flight appointed in November 2019 (Amy stepped away from the Board in early 2020 when she obtained a new position with the provincial government). Amy is seeking her first election.
- Pamela Gill seeking first election
- Walter Parsons appointed in November 2020, seeking first election

The Nominating Committee set out to recruit new Board members for the 2022-2023 Board of Director for Canadian Parents for French - Newfoundland and Labrador.

The Board positions were advertised on social media. Invitations were sent to the membership and personal contacts were made to encourage French Language champions and stakeholders to join the Board of Directors.

All candidates were assessed by the Nominating Committee for their commitment to the organization as well as the skills they would bring to the governance of the organization.

The Nominating Committee has considered the application of Sarah Teo to the Board of Directors for the 2022-23 year. Sarah's application was assessed by the Committee.

We believe she will be an asset to the organization and bring valuable skills to the governance of Canadian Parents for French NL.

As chair of the nominating committee. I would like to make a motion tonominate Sarah to the Board. (need motion to be seconded - Lisa)

Going forward the nominating committee will continue to work with the Boardof Directors on succession planning, to identify the organization's strengths andneeds in terms of board member skill sets, backgrounds and expertise

Nominations Committee

Canadian Parents for French across Canada

The Canadian Parents for French Network collaborates by working together, demonstrating strong leadership and true impact across the country.

Executive Director Lucie Lamoureux Chapter Development and Outreach Officer William Hénault



CANADIAN **PARENTS FOR FRENCH** NEWFOUNDLAND & LABRADOR

Canadian Parents for French Newfoundland & Labrador

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To visit us:

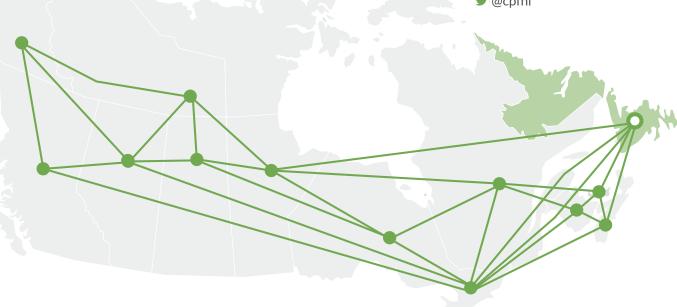
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CPF is a registered charitable organization (Charity Reg. No. - 118835131 RR0001). As an organization, we remain truly grateful to donors for their ongoing generosity. A tax receipt is issued for donations of \$20 or more. To give, visit cpf.ca.